



GIOVANNI BISHOP-FALU

FOUNDER OF CEO SQUEEZE ®

YOUTH SPEAKER | AUTHOR | ENTREPRENEUR

HELPING STUDENTS BUILD LEADERSHIP SKILLS, CONFIDENCE, ENTREPRENEURSHIP, AND FINANCIAL LITERACY THROUGH REAL-WORLD EXPERIENCES.

FEATURED BY KOAA NEWS AND SYNDICATED ON MSN

PRESENTED TO 200+ STUDENTS ACROSS COLORADO SPRINGS

AUTHOR OF MONEY MOVES

GRADES 3-6

COLORADO SPRINGS, COLORADO

BOOKING & CONTACT INFORMATION

EMAIL: REALCEOSQUEEZE@GMAIL.COM PHONE: 719-271-7931

WEBSITE: WWW.CEOSQUEEZE.COM

BASED IN COLORADO SPRINGS, CO,

AVAILABLE FOR VIRTUAL & IN-PERSON EVENTS

[SOCIAL MEDIA](#)

MEET GIO



ABOUT GIO

At an age when most kids are still figuring out what they want to be, Giovanni Falu-Bishop started asking a different question: How can I help?

What began as a lemonade stand and a desire to serve others grew into CEO Squeeze, a youth leadership initiative that encourages students to discover their value, build confidence, and take action in their communities.

Through school presentations, community service projects, entrepreneurship, and his book, *Money Moves*, Giovanni teaches students that leadership is not about age. It's about choosing to make a positive difference wherever you are.

Whether he's teaching financial literacy, helping stock food lockers, collecting clothing for families in need, or encouraging students to believe in themselves, his message remains the same: You don't have to wait until you're older to lead, help others, or create change.

You can start today.

Through school presentations, community service projects, business clubs, and youth workshops, Giovanni is helping students discover that age does not determine potential. From teaching financial literacy and leadership to supporting food lockers and community outreach initiatives, he encourages young people to turn ideas into action and use their gifts to help others.

QUICK FACTS

- Founder of CEO Squeeze®, a federally registered trademark brand
 - Author of *Money Moves*
 - Featured by KOAA News and syndicated on MSN
- Reached more than 200 students through school presentations
 - Youth entrepreneur, speaker, and community leader
- Led youth-driven community service initiatives, including food locker and outreach projects
 - Based in Colorado Springs, Colorado

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SIGNATURE SPEAKING TOPICS

YOU'RE NOT TOO YOUNG

Leadership doesn't start someday. It starts today.

This presentation helps students discover that their ideas matter, their voice matters, and they can make a difference right now.

Topics:

- Confidence
- Leadership
- Goal Setting
- Taking Initiative

MONEY MOVES

Money doesn't determine your value. It helps you create opportunities, reach your goals, and help others.

Students learn how to Spend, Save, Invest, and Give while developing healthy money habits that can last a lifetime.

Topics:

- Spend
- Save
- Invest
- Give
- Responsibility

THE LEADER IN THE MIRROR

Real leaders don't tear people down. They lift others up.

This presentation helps students understand the importance of character, confidence, kindness, and standing up for what is right.

Topics:

- Character
- Respect
- Confidence
- Anti-Bullying
- Positive Leadership

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PROGRAMS CEO SQUEEZE MONEY MOVES TOUR

A high-energy, student-centered presentation designed to help students understand money, leadership, entrepreneurship, and personal responsibility.

Students Learn:

- How money works in real life
- The difference between spending, saving, investing, and giving
 - Leadership and decision-making
 - Entrepreneurship
 - Goal setting

Formats Available:

- 30-Minute Assembly
- 45-Minute Classroom Presentation
- 60-Minute Interactive Workshop

Best suited for grades 3–6.

The CEO Squeeze Business Club helps students build confidence, discover their value, and develop leadership skills that extend far beyond business.

Through hands-on activities, teamwork, entrepreneurship, and community-focused projects, students learn that their ideas matter, their voice matters, and they have the ability to make a positive impact right now.

Students are challenged to think bigger, lead with purpose, and turn ideas into action.

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IMPACT

Giovanni believes success is not just about making money. It's about making a difference. Through CEO Squeeze, school presentations, community service projects, and his book, Money Moves, he helps young people understand that leadership, financial literacy, and service go hand in hand.

Impact Highlights

- Reached more than 200 students through financial literacy and leadership presentations
 - Presented at Freedom Elementary, Carver Elementary, and Madison Elementary
 - Featured by KOAA News and syndicated on MSN
- Author of Money Moves, a book that teaches kids how to Spend, Save, Invest, and Give
 - Helped support school food locker initiatives for students and families in need
- Collected and distributed clothing and essential items through community outreach projects
 - Encourages students to use their talents, ideas, and resources to help others

Why It Matters

Giovanni's message is simple:

Know your value. Learn how money works. Use your leadership to make a difference. He believes students don't have to wait until they're older to lead, serve, or create positive change in their communities.

Mission

To help young people discover their value, build confidence, understand money, develop leadership skills, and create a positive impact in their communities.



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MEDIA COVERAGE

FEATURES

Giovanni Falu-Bishop was featured by KOAA News and syndicated on MSN. for his work teaching financial literacy and leadership through the CEO Squeeze Money Moves Tour.

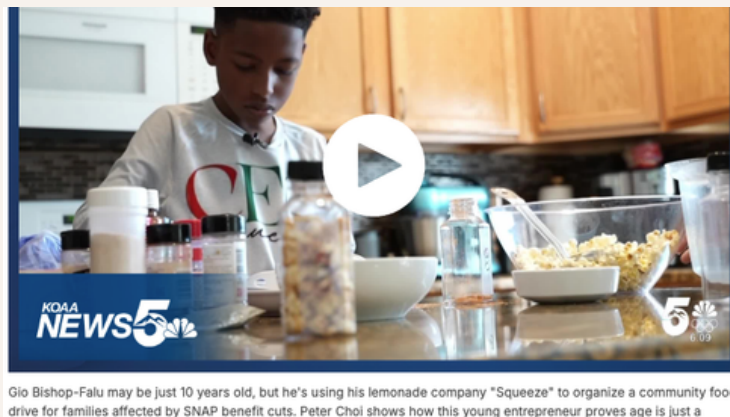
The story highlighted his commitment to helping students learn important life skills often not taught in traditional classrooms.

Click the image below to watch the story.



10-Year-Old CEO Leads Food Drive to Support Families in Need

Click the image below to view the full story and watch the video.



MEDIA INQUIRIES

For interviews, speaking opportunities, partnerships, and community events, please contact:
CEO Squeeze

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YOUTH SPEAKER | AUTHOR | ENTREPRENEUR**

AUTHOR

AUTHOR • SPEAKER • YOUTH LEADER

Giovanni Bishop-Falu believes every child has value, every child has a voice, and every child can make a difference.

Never the loudest person in the room, Giovanni learned that leadership isn't about getting attention. It's about having the courage to speak up when something matters. Through CEO Squeeze, community service projects, school presentations, and his book, Money Moves, he helps students build confidence, understand money, develop leadership skills, and discover that they don't have to wait until they're older to create change. Whether he's teaching financial literacy, supporting food lockers, hosting game nights for seniors, encouraging entrepreneurship, or helping students believe in themselves, his mission remains the same:

Know your value.

Use your voice.

Make a difference.

[Website](#)

[Email](#)

(719)271-7931

[Social Media](#)

BOOK GIO FOR YOUR NEXT EVENT

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